

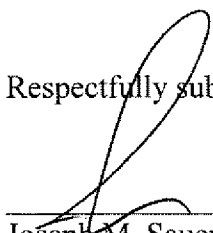
### **REMARKS**

This responds to the office action mailed on June 8, 2007. The pending claims have been cancelled and new claims 44-61 have been added. Support for new claims 44-61 can be found at least in Fig. 5 and pages 16-19 of the written description.

New claims 44-61 further distinguish over the prior art of record. For instance, among other distinctions, none of the cited references teach or suggest a system for managing memory space in a mobile device that utilizes both a selected memory retention algorithm and a selected control level that provides a threshold level for the selected memory retention algorithm, as recited in new claim 44. Examples of this are provided in the specification with reference to Fig. 5. For instance, in one example illustrated in Fig. 5, a user of the data store management system (56) may select a least recently used (LRU) memory retention algorithm and also set the control level for the LRU to provide the threshold level (e.g., 30 days, 7 days, 4 days, etc.) at which files will be deleted according to the selected LRU algorithm. Other examples are also provided with reference to Fig. 5. None of the cited references teach or suggest anything similar.

The application is therefore now in condition for allowance, and allowance is requested.

Respectfully submitted,



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